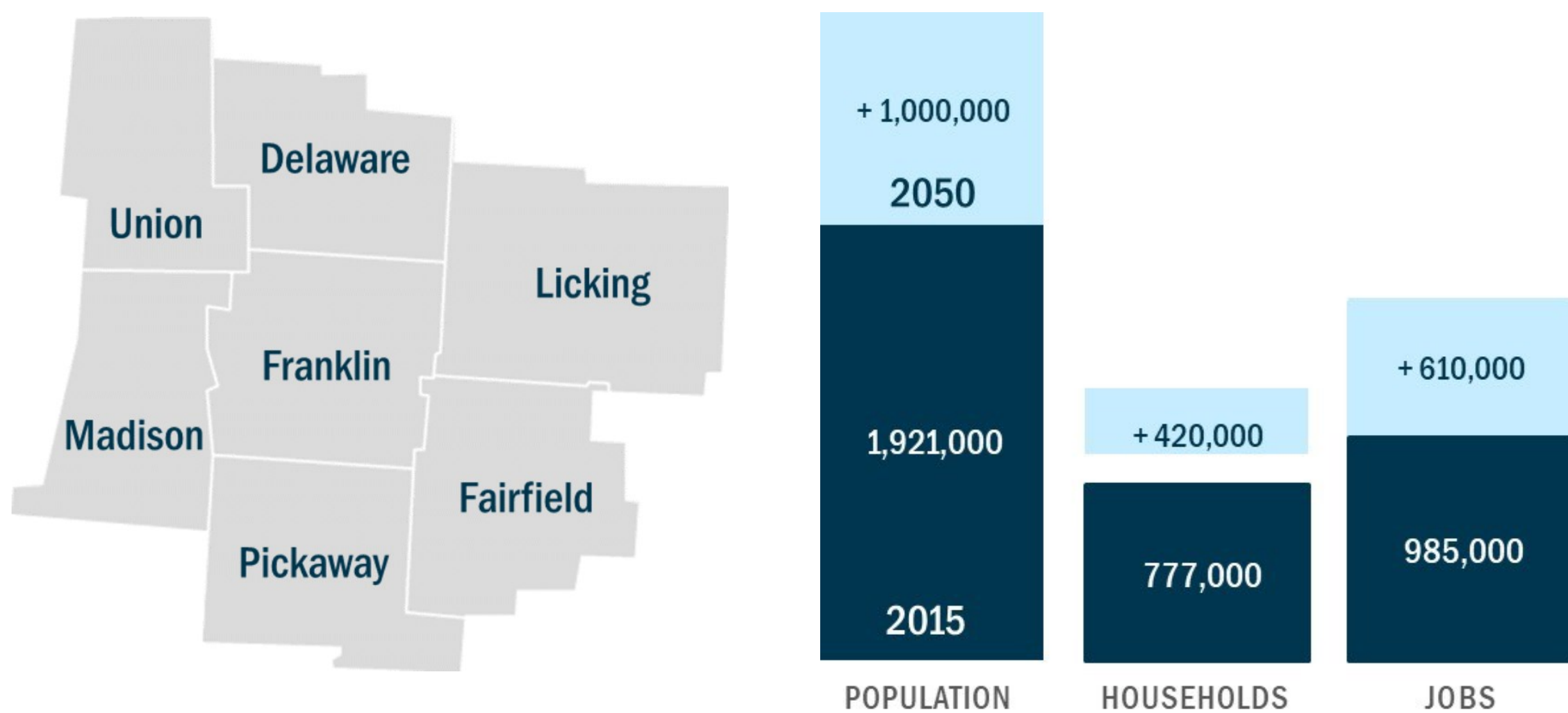
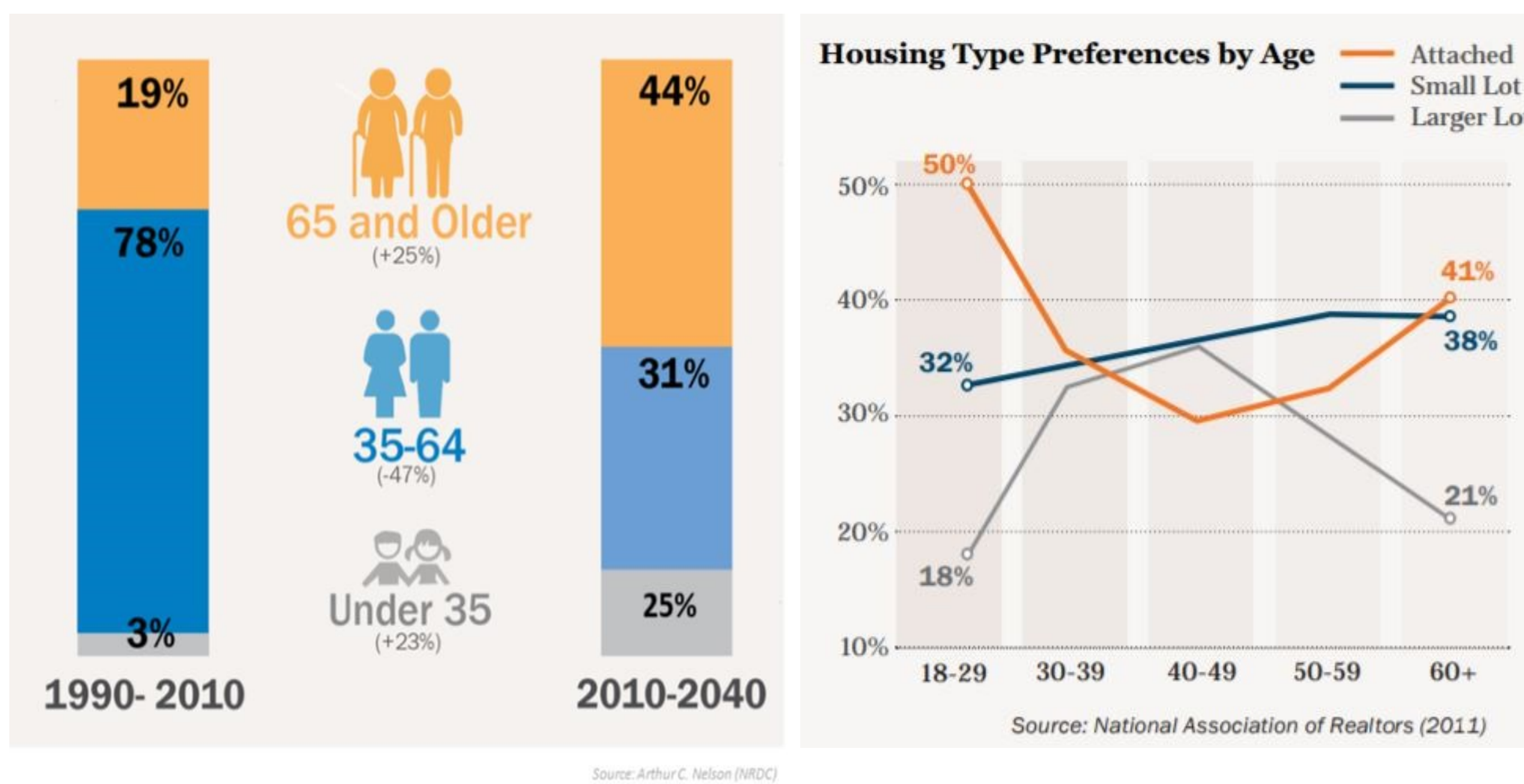


# insight 2050

Central Ohio is growing... a lot. According to insight2050 projections, the 7-county region will grow by up to 1 million people and 610,000 jobs between 2010 and 2050. About 420,000 new housing units will be needed to accommodate population growth.



Central Ohio is getting younger...and older. The majority of the region's growth over the next 30 years will be in households without children. These households have different lifestyles from the single family household growth of the past 30 years. As a result, their needs and preferences are driving a very different market demand for neighborhood design compared to the population of the past.



## Growing Market Demand For:

- ⇒ Walkable neighborhoods
- ⇒ More transportation choices
- ⇒ Mixed use environments
- ⇒ Smaller residences, less maintenance
- ⇒ Mixed age, mixed income communities

## How will we accommodate anticipated population growth?

- Scenario A** **Past Trends**  
Develop in the same way as in the past
- Scenario B** **Planned Future**  
Develop according to community's plans
- Scenario C** **Focused Growth**  
Develop with some infill & redevelopment
- Scenario D** **Maximum Infill**  
Develop with maximum infill & redevelopment



### LOCAL FISCAL IMPACTS



### TRANSPORTATION



### LAND CONSUMPTION

