

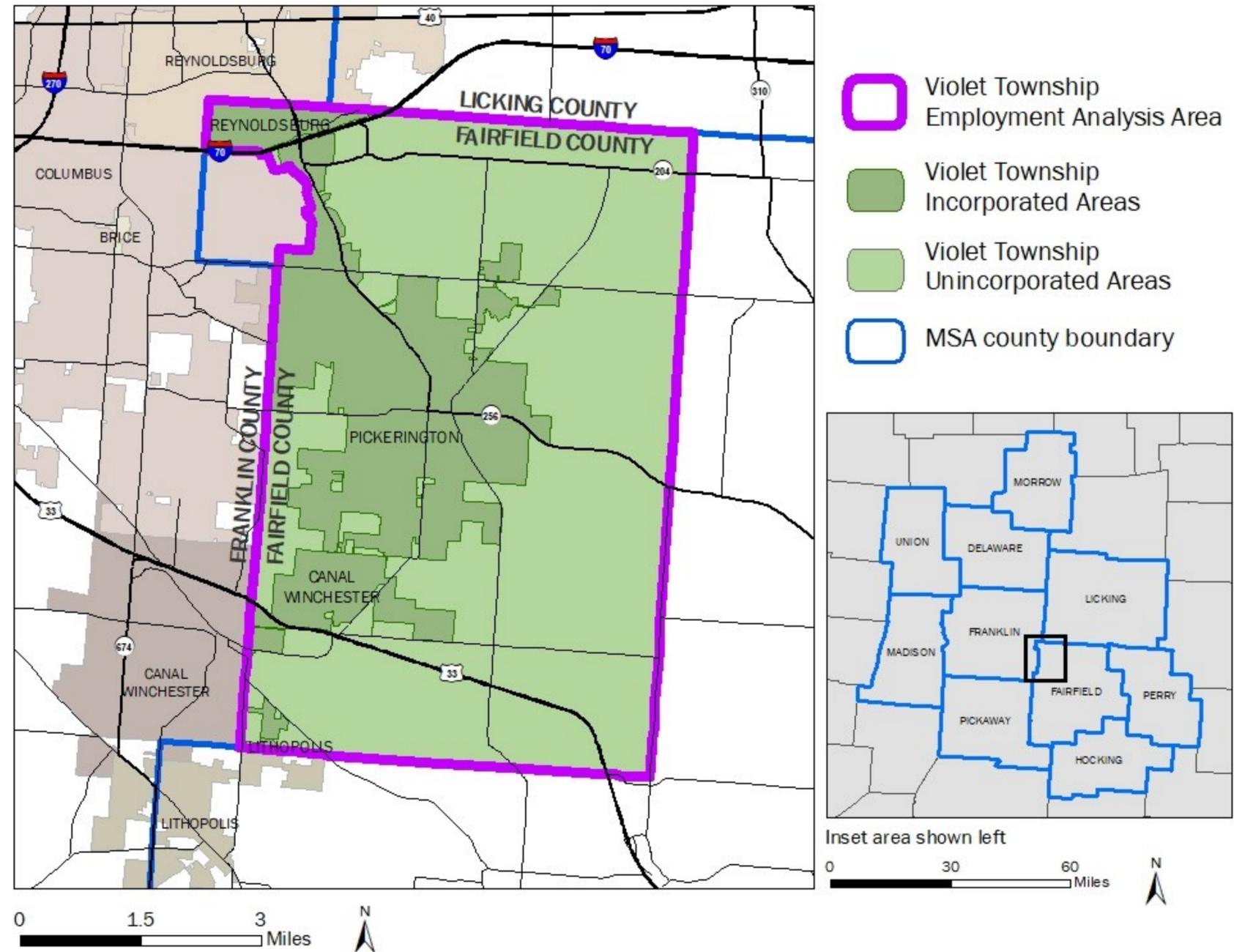
Industry Insights:

Violet Township Employment Analysis

There is a close relationship between economic development, land use, and transportation. Demographic data can support a focused growth and context-sensitive approach to planning and design.

- 20% of jobs are in Retail
- Administration and Support/Waste Management account for 18% of jobs
- 18% of jobs are in the Accommodation/Food Service
- Educational Services and Healthcare/Social Assistance each account for about 9% of jobs
- 88% of employees are white
- 53% of employees are male
- About 42% of employees make between \$1,250 and \$3,333 per month
- 28% of employees make more than \$3,333 per month
- 36% of employees over age 30 have some education beyond high school
- About 48% of employees are between 30 and 54 years old
- 35% of employees are under 30
- About 17% of employees are over the age of 55

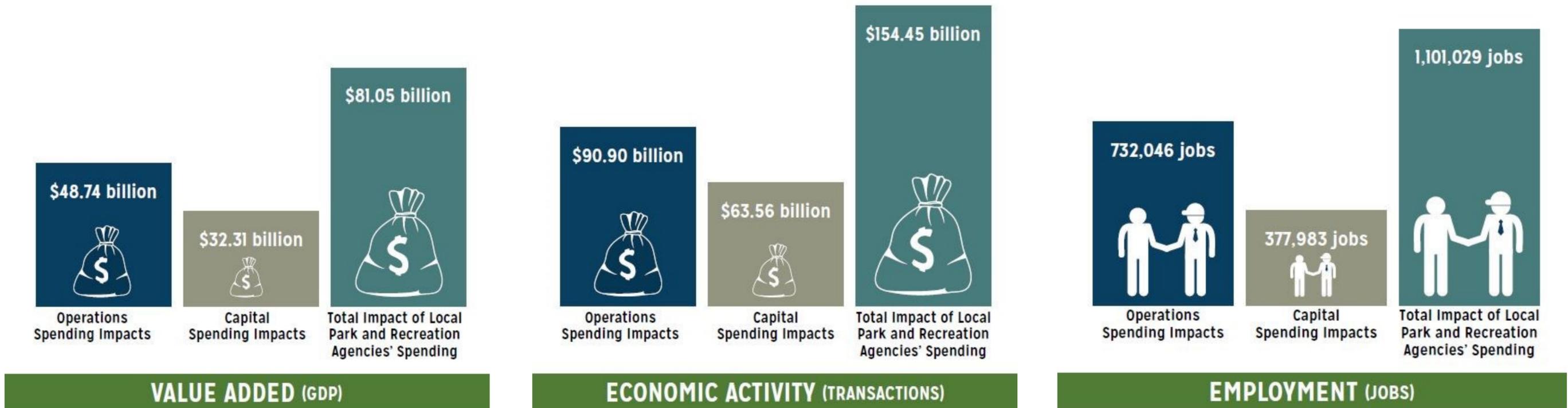
Violet Township Boundary and Metropolitan Statistical Area Boundary



Industry Insights:

Economic Benefits of Recreation

Considering the economic benefits associated with recreation facilities can help Violet Township develop an economic development strategy that integrates the community's heritage and insight2050 principles.



Parks and Recreation Facilities:

- ⇒ Increase property values
- ⇒ Enhance local tax revenues
- ⇒ Spur tourism and visitor spending
- ⇒ Attract residents and businesses
- ⇒ Can be a valuable marketing tool
- ⇒ Offer significant environmental, health, and equity benefits too!

Thoughtful integration of the Community Center and associated public spaces with proposed mixed-use development will allow Violet Township to promote them as an asset to developers, businesses, and residents. Parks and recreation facilities are a significant aspect of **quality of life** and **sense of place**.

“Investments in improving a community’s quality of life can create a virtuous cycle: high quality-of-life locations attract workers, which attract employers, which in turn attract even more investment and jobs.” Attracting residents and businesses to this site will allow Violet Township to generate new revenue through a focused growth approach to development.

Sources:

1. National Recreation and Park Association, Economic Impact of Local Parks Executive Summary
2. National Recreation and Park Association, Promoting Parks and Recreation’s Role in Economic Development